

**DIOCESE OF NEW YORK AND NEW JERSEY
ORTHODOX CHURCH IN AMERICA**

Report to the 2021 Diocesan Assembly

**Office of Communications
Fr. Volodymyr Zablotskyy, Director**

November 3, 2020

Your Eminence, Very Reverend and Reverend Fathers, Deacons, Delegates and Observers,
Glory to Jesus Christ!

I want to begin this report by expressing my profound gratitude to His Eminence for continued trust in letting me oversee the day-to-day operation of our diocesan website.

Our website continues to be an essential communication tool and the source of information about our diocese. In 2021 we averaged 370 visitors each day.

This year, MailChimp RSS distribution was implemented on our website, which automatically sends news articles to all of our email subscribers at 8 PM each day - unless no news was published on a given day.

In April of 2021 there was also a minor template update to our diocesan website in effort to better optimize our website for the visitors using mobile devices.

A special thanks to Father James Parsells for maintaining our [diocesan Facebook page](#) – the page currently has over 900 followers and serves as a venue to post diocesan news instantaneously.

Finally, I would like to thank all of the priests in our diocese for providing articles and photos about their parishes during the past year.

Please continue to send us news and photos from your parishes. If you have any questions or suggestions, I can be reached at frvlad@nynjoca.org or (732) 966 4475.

With Love in Christ,
Fr. Volodymyr Zablotskyy