

**DIOCESE OF NEW YORK AND NEW JERSEY
ORTHODOX CHURCH IN AMERICA**

Report to the 2022 Diocesan Assembly

**Office of Communications
Fr. Volodymyr Zablotskyy, Director**

November 2, 2022

Your Eminence, Very Reverend and Reverend Fathers, Deacons, Delegates and Observers,
Glory to Jesus Christ!

Once again, I want to begin this report by expressing my profound gratitude to His Eminence for continued trust in letting me oversee the day-to-day operation of our diocesan website.

Our website continues to be an essential communication tool and the source of information about our diocese. In 2022 we averaged 400 visitors each day.

MailChimp RSS distribution continues to distribute the news from our website, which automatically sends news articles to all of our email subscribers at 4 PM each day - unless no news was published on a given day.

A special thanks to Father James Parsells for maintaining our [diocesan Facebook page](#) – the page now has over **3000** followers and serves as a venue to post diocesan news instantaneously.

Finally, I would like to thank all of the priests in our diocese for providing articles and photos about their parishes during the past year.

Please continue to send us news and photos from your parishes. If you have any questions or suggestions, I can be reached at frvlad@nynjoca.org or (732) 966 4475.

With Love in Christ,
Fr. Volodymyr Zablotskyy

NYNJOCA.ORG STATISTICS

| Year ▲ | Total Visitors ◆ | Visitors per Day ◆ | Unique Visitors ◆ | Unique Ratio ◆ | Pages ◆ |
|--------|------------------|--------------------|-------------------|----------------|-------------------|
| 2009 | 16,361 | 106.9 | 5,972 | 37% | 161,148 |
| 2010 | 56,176 | 153.9 | 15,523 | 28% | 984,069 |
| 2011 | 86,624 | 237.3 | 26,651 | 31% | 2,159,585 |
| 2012 | 113,608 | 310.4 | 33,225 | 29% | 2,591,948 |
| 2013 | 119,519 | 327.4 | 34,970 | 29% | 2,738,138 |
| 2014 | 136,591 | 374.2 | 41,513 | 30% | 2,360,630 |
| 2015 | 143,639 | 393.5 | 43,322 | 30% | 2,229,673 |
| 2016 | 163,493 | 446.7 | 52,596 | 32% | 2,045,462 |
| 2017 | 218,339 | 598.2 | 112,186 | 51% | 1,056,975 |
| 2018 | 133,307 | 365.2 | 62,818 | 47% | 1,109,295 |
| 2019 | 115,688 | 317.0 | 51,477 | 44% | 1,466,453 |
| 2020 | 154,814 | 423.0 | 71,051 | 46% | 1,713,533 |
| 2021 | 135,760 | 371.9 | 66,245 | 49% | 1,622,009 |
| 2022 | 118,134 | 404.1 | 57,291 | 48% | 1,258,585 |
| | 1,712,053 | | 674,840 | | 23,497,503 |