

# DIOCESE OF NEW YORK AND NEW JERSEY ORTHODOX CHURCH IN AMERICA

Report to the 2024 Diocesan Assembly

**Office of Communications**  
**Fr. Volodymyr Zablotskyy, Director**

October 31, 2024

**Your Eminence, Very Reverend and Reverend Fathers, Deacons, Dear Delegates,  
and Observers,**

*Glory to Jesus Christ!*

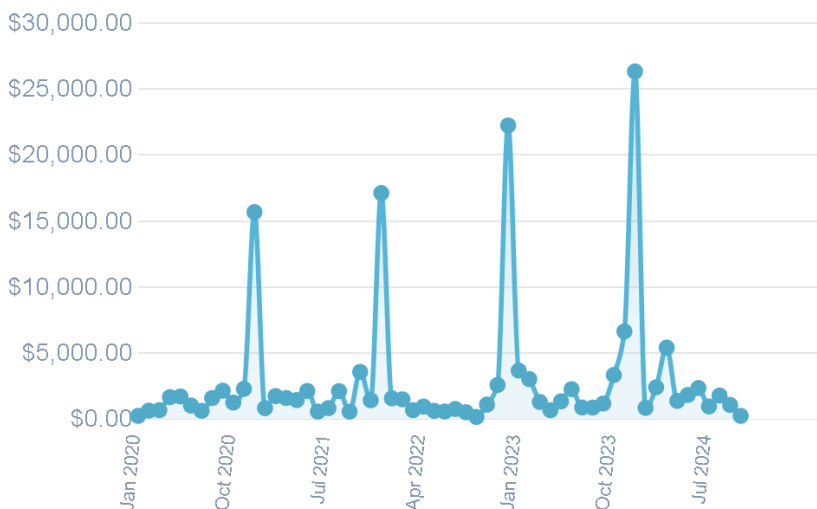
Once again, I wish to begin this report by expressing my profound gratitude to His Eminence for the continued trust in overseeing the day-to-day operations of our diocesan communications efforts.

## **Website Management**

Our diocesan website continues to be an essential tool for communication and outreach. Hosted by Orthodox Web Solutions, the website has seen several updates this past year, including improved navigation features and a more user-friendly mobile interface. I extend my sincere thanks to Fr. John Parsells for his technical support and rapid response to any issues that arise.

## **Online Donation - Tithe.ly**

In January of 2020, our online donations were switched to Tithe.ly. This is very user-friendly way to make one one-time or a recurring donation to our diocese. Since January of 2020 Tithe.ly has processed \$167,019.30 of your doantions! Below is a little graph I call the "heart-beat of generosity":

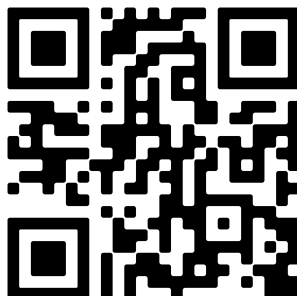


*Scan to donate*

## **News Distribution**

The automated MailChimp RSS distribution remains an effective way to communicate diocesan news, automatically sending updates to our email subscribers each day at 5 PM. If you are not yet subscribed to our list please do so using the link or QR code below:

<http://eepurl.com/gF7g8D>



## **Social Media Presence**

A special thanks to Father James Parsells for maintaining the diocesan [Facebook page](#), which now has over 5,600 followers. Our Facebook Page is a powerful tool for putting out news about our diocese instantaneously.

## **Content Creation and Review**

My deepest gratitude goes to Father Jonathan Ivanoff for his continued dedication to proofreading of news items published on our website.

## **Contributions from Parishes**

I would also like to thank all the priests and parish leadership for their contributions of articles and photos throughout the past year. It is through your efforts that we are able to share the life of our diocese and showcase the vibrant communities within.

## **Contact Information**

Please continue to send us news and photos from your parishes. Your contributions are vital for keeping our diocesan community informed and connected. If you have any questions or suggestions, I can be reached at [frvlad@nynjoca.org](mailto:frvlad@nynjoca.org) or (732) 966-4475.

**With Love in Christ,**

*Fr. Volodymyr Zablotskyy*

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