

**Diocese of New York and New Jersey
Orthodox Church in America**

Report to the 2024 Diocesan Assembly

Parish Communication Liaisons
Mrs. Trudy Ellmore, Diocesan Council Secretary

October 31, 2024

Your Eminence, Very Reverend and Reverend Fathers, Deacons, Delegates, and Observers,
Glory to Jesus Christ!

“The Rule of 7” suggests that it takes seven (7) touches within a certain amount of time before people become aware of a service, event or product. With the increasing number of programs, events, and initiatives in our Diocese, it is important that our parishioners know what is available to them, their families and their friends.

Our parish priests are very busy. To assist the rectors with communications, the Diocesan Council asked each one to select a parishioner to be a Communication Liaison to the Diocese. This Liaison person is responsible for keeping up with what is going on in the Diocese, and for communicating these things with the Rector and with the parish at large.

Liaison names and emails have been received from all but twenty (20) parishes. If you are one of those parishes who has not sent in a name and email, please do so as soon as possible.

Department chairs and rectors, when you have a scheduled event, please send a copy of it to me for direct distribution to all Diocesan parishes. This process does not replace, but is in addition to, sending your event information to Fr. Volodymyr Zablotsky, Director of Communications.

This process has been in place for one (1) month. Seven (7) messages were sent.

Respectfully submitted,

Trudy R. Ellmore